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## What is claimed is:

 A method in an interactive television system for automatically answering and recording video calls, the method comprising:

detecting a request to establish video communication between a caller and a user of the interactive television system; identifying the caller from information contained within the request; notifying the user concerning the identity of the caller; and in response to the user rejecting the request or not accepting the request within an established time interval:

sending a pre-recorded video greeting to the caller; and recording a video message comprising a video signal received from the caller.

- The method of claim 1, wherein identifying comprises:
   extracting an identifier of the caller from the request.
- 3. The method of claim 2, wherein the identifier is selected from the group consisting of a name of the caller, a network address of the caller, a network address of an interactive television system of the caller, an image depicting the caller, and a video signal depicting the caller.
- 4. The method of claim 1, wherein the request comprises a video signal generated by a video camera associated with the caller, and wherein notifying comprises:
  - displaying the video signal on a display device of the interactive television system.

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- 5. The method of claim 4, wherein displaying comprises: displaying the video signal in a Picture-in-Picture (PIP) window on the display device.
- 6. The method of claim 1, further comprising:
  while the video message is being recorded, establishing two-way video
  communication between the user and the caller in response to a
  user command.
- 7. The method of claim 6, wherein recording of the video message continues during the two-way video communication.
- 8. The method of claim 7, wherein the two-way video communication comprises incoming and outgoing video signals, the method further comprising: storing the incoming and outgoing video signals.
  - The method of claim 6, further comprising:
     buffering a television signal being currently displayed by the interactive television system.
  - 10. The method of claim 9, wherein buffering comprises:encoding the television broadcast; andstoring the encoded television broadcast in a storage device.
- 11. The method of claim 9, further comprising:
  in response to the two-way video communication being terminated,
  playing back the television signal being buffered from a point in
  time at which the two-way video communication was
  established.

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- 12. The method of claim 1, wherein the pre-recorded video greeting is caller-specific.
- 13. A method in an interactive television system for automatically answering and recording video calls, the method comprising:

detecting a request to establish video communication between a caller and a user of the interactive television system; identifying the caller from information contained within the request; determining whether the caller is identified within an auto-answer list;

and

in response to the caller being included within the auto-answer list:

automatically sending a pre-recorded video greeting to the

caller; and

automatically recording a video message comprising a video signal received from the caller.

14. A method in an interactive television system for automatically answering and recording video calls, the method comprising:

detecting a request to establish video communication between a caller and a user of the interactive television system;

identifying the caller from information contained within the request; notifying the user concerning the identity of the caller; and in response to the user rejecting the request or not accepting the request within an established time interval:

sending a pre-recorded video greeting to the caller;

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recording a video	message	comprising	a video	signal	receive	ed
from the c	aller:					

while the video message is being recorded, establishing twoway video communication between the user and the caller in response to a user command;

buffering a television signal being displayed by the interactive television system; and

in response to the two-way video communication being terminated, playing back the television signal being buffered from a point in time at which the two-way video communication was established.

15. A system for automatically answering and recording video calls, the system comprising:

a detection component configured to detect a request to establish video communication between a caller and a user of the interactive television system;

an identification component configured to identify the caller from information contained within the request;

a notification component configured to notify the user concerning the identity of the caller; and

an answering component configured to send a pre-recorded video greeting to the caller and to record a video message comprising a video signal received from the caller in response to the user rejecting the request or not accepting the request within an established time interval.

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- 16. The system of claim 15, wherein the identification component is further configured to extract an identifier of the caller from the request.
- 17. The system of claim 16, wherein the identifier is selected from the group consisting of a name of the caller, a network address of the caller, a network address of an interactive television system of the caller, an image depicting the caller, and a video signal depicting the caller.
- 18. The system of claim 15, wherein the request comprises a video signal generated by a video camera associated with the caller, and wherein the notification component is further configured to display the video signal on a display device of the interactive television system.
- 19. The system of claim 18, wherein the notification component is further configured to display the video signal in a Picture-in-Picture (PIP) window on the display device.
  - 20. The system of claim 15, further comprising:
    a communication component configured to establish two-way video
    communication between the user and the caller while the video
    message is being recorded.
- 21. The system of claim 20, wherein recording of the video message continues during the two-way video communication.
- 22. The system of claim 21, wherein the two-way video communication comprises incoming and outgoing video signals, and wherein the answering component is further configured to store the incoming and outgoing video signals.

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- 23. The system of claim 20, further comprising:a buffering component configured to buffer a television signal beingcurrently displayed by the interactive television system.
- 24. The system of claim 23, wherein buffering component comprises:

  an encoder configured to encode the television broadcast; and
  a storage device configured to store the encoded television broadcast.
- 25. The system of claim 23, further comprising:
  a playback component configured to play back the television signal
  being buffered from a point in time at which the two-way video
  communication was established in response to the two-way
  video communication being terminated,.
- 26. The system of claim 15, wherein the pre-recorded video greeting is caller-specific.
- 27. A system for automatically answering and recording video calls, the system comprising:
  - a detection component configured to detect a request to establish video communication between a caller and a user of the interactive television system;
  - an identification component configured to identify the caller from information contained within the request;
  - an answering component configured, in response to the caller being included within an auto-answer list, to automatically send a pre-recorded video greeting to the caller and automatically record a

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video message comprising a video signal received from the caller.

- 28. A system for automatically answering and recording video calls, the system comprising:
  - a detection component configured to detect a request to establish video communication between a caller and a user of the interactive television system;
  - an identification component configured to identify the caller from information contained within the request;
  - a notification component configured to notify the user concerning the identity of the caller; and
  - an answering component configured to send a pre-recorded video greeting to the caller in response to the user rejecting the request or not accepting the request within an established time interval and to record a video message comprising a video signal received from the caller;
  - a communication component configured, while the video message is being recorded, to establish two-way video communication between the user and the caller;
  - a buffering component configured to buffer a television signal being displayed by the interactive television system; and
  - a playback component configured to play back the television signal being buffered from a point in time at which the two-way video communication was established in response to the two-way video communication being terminated.

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29. A system for automatically answering and recording video calls, the system comprising:

means for detecting a request to establish video communication

between a caller and a user of the interactive television system;

means for identifying the caller from information contained within the request;

means for notifying the user concerning the identity of the caller; and means for sending a pre-recorded video greeting to the caller and for recording a video message comprising a video signal received from the caller in response to the user rejecting the request or not accepting the request within an established time interval,.

30. A computer program product comprising program code for performing a method for automatically answering and recording video calls, the method comprising:

detecting a request to establish video communication between a caller and a user of the interactive television system; identifying the caller from information contained within the request; notifying the user concerning the identity of the caller; and in response to the user rejecting the request or not accepting the

request within an established time interval:
sending a pre-recorded video greeting to the caller; and
recording a video message comprising a video signal received
from the caller.

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